

DataPoints: Residential Inground Swimming Pools

Data Collection	Time Frame
Installed Base of Residential Pools	1970 - Current
New Residential Pool Unit Sales	1970 - Current
New Residential Pool Construction Revenue	1996 - Current
Residential Pool Growth	1996 - Current
Inground Pools Installed Base Attrition	1996 - Current
Residential Inground Pools Per Capita	1996 - Current
Residential Inground Pools per Square Mile	1996 - Current
Residential Inground Pools by Construction Type (Concrete)	1970 - Current
Residential Inground Pools by Construction Type (Vinyl)	1970 - Current
Residential Inground Pools by Construction Type (Fiberglass)	1970 - Current
Residential Inground Pools by Size (Gallons)	1996 - Current
Residential Inground Pool Treatable Water	1996 - Current
Residential Inground Pools by Age	1996 - Current
Residential Inground Pool Installed Base Accessorization - Automatic Pool Cleaner	2015
Residential Inground Pool Installed Base Accessorization - Timer/Electronic Controls	2015
Residential Inground Pool Installed Base Accessorization - Heater/Heat Pump	2015
Residential Inground Pool Installed Base Accessorization - Safety Gate	2015
Residential Inground Pool Installed Base Accessorization - Safety Cover	2015
Residential Inground Pool Installed Base Accessorization - Lighting	2015
Residential Inground Pool Installed Base Accessorization - Water feature	2015
Residential Inground Pool Installed Base Accessorization - Salt Chlorine Generator	2015
Residential Inground Pool Installed Base Accessorization - Solar Cover	2015
Residential Inground Pool Installed Base Accessorization - Pool Alarm	2015
Residential Inground Pool Installed Base Accessorization - Attached Spa	2015
Residential Inground Pool New - Automatic Pool Cleaner	2015
Residential Inground Pool New - Timer/Electronic Controls	2015
Residential Inground Pool New - Heater/Heat Pump	2015

Residential Inground Pool New - Safety Gate	2015
Residential Inground Pool New - Salt Chlorine Generator	2015
Residential Inground Pool New - Solar Cover	2015
Residential Inground Pool New - Pool Alarm	2015
Residential Inground Pool New - Attached Spa	2015
Residential Inground Pool New - Manual Safety Cover	2015
Residential Inground Pool New - Automatic Pool Cover	2015
Residential Inground Pool New - Robotic Pool Cleaner	2015
Residential Inground Pool New - Smartphone-enabled controls	2015
Pool Remodeling Market Value	2006-Current
Pool Remodel Households	2006-Current
Residential Pool Remodeling and Renovation Top Project Types	2018
Core Equipment (Pump, Filter, Heater) Replacement with Residential Pool Remodeling and/or Renovation Project	2018
Range of Inground Pool Remodeling Expenditures by Homeowners	2018
Average Range of Pool Demolition Cost by Pool Type	2018
Average Range of Pool Fill-in Cost by Pool Type	2018
Owner Characteristics - Maintain Own Pool	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Use Pool Service	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Age of Home	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Market Value of Home	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Perceived Financial Impact of Pool on Home Value	2004 Consumer Survey, 2012 Compass Data
Realtor® Attitudes Toward Impact on Resale Value of (Inground) Pools	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Household Income	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Head of Household Age	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Head of Household Occupation	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Children at Home	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Educational Attainment	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Hispanic	2004 Consumer Survey, 2012 Compass Data

Category: Residential Aboveground Swimming Pools

Data Collection

Time Frame

Installed Base of Residential Aboveground Pools	1970 - Current
New Residential Aboveground Pool Unit Sales	1970 - Current
New Residential Aboveground Pool Sales Revenue	1996 - Current
Aboveground Pools Installed Base Attrition	2000 - Current
Residential Aboveground Pool Growth	1970 - Current
Residential Aboveground Pools Per Capita	1970 - Current
Residential Aboveground Pools per Square Mile	1970 - Current
Residential Aboveground Pools by Size (Gallons) (% Range)	2003 - Current
Residential Aboveground Pool Treatable Water	1996 - Current
Residential Aboveground Pools by Age	1996 - Current
Owner Characteristics - Maintain Own Pool	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Use Pool Service	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Age of Home	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Market Value of Home	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Household Income	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Head of Household Age	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Head of Household Occupation	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Children at Home	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Educational Attainment	2004 Consumer Survey, 2012 Compass Data
Owner Characteristics - Hispanic	2004 Consumer Survey, 2012 Compass Data

DataPoints: Commercial Swimming Pools

Data Collection

Time Frame

Installed Base of Commercial Pools	2006-Current
Installed Base of Water Features	2006-Current
New Commercial Pool Construction	2006-Current
New Commercial Pool Construction by Segment	2004-Current
New Water Feature (Spa, wade, wave & plunge pools, interactive water features, slides, lazy rivers) Construction	2006-Current
New Commercial Pool Construction Revenue	2006-Current
Commercial Pool Segment Aftermarket Value	2009-Current
Percent of U.S. Commercial Pools, Indoor and Outdoor	2018
Percent of U.S. Commercial Pools, Indoor and Outdoor by Region	2018

Use of Accessories within the Commercial Pool Installed Base (Chemical Feeder, Heater, Remote Systems, Diving Board, Cover, Slide)	Current
Commercial Pools Per Capita	2006-Current
Commercial Pools per Square Mile	2006-Current
Commercial Pools by Segment by State	2017
Commercial Treatable Water - Chemical Usage	2006-Current
Commercial Pools by Sector - Community Units	2006-Current
Commercial Pools by Sector - Luxury Club Units	2006-Current
Commercial Pools by Sector - Health Club Units	2006-Current
Commercial Pools by Sector - YMCA Units	2006-Current
Commercial Pools by Sector - Medical Facility Units	2006-Current
Commercial Pools by Sector - Water Park Units	2006-Current
Commercial Pools by Sector - School Units	2006-Current
Commercial Pools by Sector - Lodging Units	2006-Current
Commercial Pools by Sector - Parks & Recreation/Municipal Units	2006-Current
Commercial Pools by Sector - Multi-Family Units	2006-Current
Commercial Pools by Sector - Community Treatable Water	2006-Current
Commercial Pools by Sector - Luxury Club Treatable Water	2006-Current
Commercial Pools by Sector - Health Club Treatable Water	2006-Current
Commercial Pools by Sector - YMCA Treatable Water	2006-Current
Commercial Pools by Sector - Medical Facility Treatable Water	2006-Current
Commercial Pools by Sector - Water Park Treatable Water	2006-Current
Commercial Pools by Sector - School Treatable Water	2006-Current
Commercial Pools by Sector - Lodging Treatable Water	2006-Current
Commercial Pools by Sector - Parks & Recreation/Municipal Treatable Water	2006-Current
Commercial Pools by Sector - Multi-Family Treatable Water	2006-Current
Commercial Pools by Sector - Community Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Luxury Club Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Health Club Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Medical Facility Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Water Park Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - School Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Lodging Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Parks & Recreation/Municipal Chemical Treatment Percentages	2006-Current
Commercial Pools by Sector - Multi-Family Chemical Treatment Percentages	2006-Current

Category: Hot Tubs

Data Collection

Time Frame

Installed Base of Hot Tubs/Spas	1980-Current
New Residential Hot Tub/Spas Unit Sales	1980-Current
New Residential Hot Tub/Spas Wholesale Value of Sales	1980-Current
Residential Hot Tub/Spa Growth	1980-Current
Residential Hot Tubs/Spas Per Capita	1980-Current
Residential Hot Tubs/Spas per Square Mile	1980-Current
Hot Tub/Spa Sales by Retail Value	2015
Hot Tubs by Age in Years	2015
Hot Tubs by Size (Adult capacity)	2015
Hot Tub Treatable Water Volume	1980-Current
Hot Tub Treatable Water - Chemical Usage	2015
Annual Frequency Hot Tub Draining for Cleaning	2004 Consumer Survey, 2012 Compass Data
Hot Tub Days per Month Utilization	2004 Consumer Survey, 2012 Compass Data
Hot Tub Annual Months of Utilization	2004 Consumer Survey, 2012 Compass Data
Hot Tub Owners Also Own Pool Percentage	2004 Consumer Survey, 2012 Compass Data
Hot Tub Installed Base Accessorization Percentage	2004 Consumer Survey, 2012 Compass Data

Category: Residential Equipment

Data Collection

Time Frame

Total Retail Value of Residential Pool Equipment	2006-Current
Pool Equipment Sales by State	2006-Current
Wholesale Value of Pool Pad Equipment	2006-Current
Preferred Consumer Retail Channel for Pool Equipment Purchases	2010 & 2019
Pumps - Total Retail Value	2006-Current
Pumps - Original Equipment Retail Value	2006-Current
Pumps - Aftermarket Equipment Retail Value	2006-Current
Pumps - Total Unit Sales	2006-Current
Pumps - Original Equipment Unit Sales	2006-Current
Pumps - Aftermarket Unit Sales	2006-Current
Filters - Total Retail Value	2006-Current
Filters - Original Equipment Retail Value	2006-Current
Filters - Aftermarket Equipment Retail Value	2006-Current

Filters - Total Unit Sales	2006-Current
Filters - Original Equipment Unit Sales	2006-Current
Filters - Aftermarket Unit Sales	2006-Current
Filters - Total Retail Value (Cartridge)	2006-Current
Filters - Original Equipment Retail Value (Cartridge)	2006-Current
Filters - Aftermarket Equipment Retail Value (Cartridge)	2006-Current
Filters - Total Unit Sales (Cartridge)	2006-Current
Filters - Original Equipment Unit Sales (Cartridge)	2006-Current
Filters - Aftermarket Unit Sales (Cartridge)	2006-Current
Filters - Total Retail Value (Sand)	2006-Current
Filters - Original Equipment Retail Value (Sand)	2006-Current
Filters - Aftermarket Equipment Retail Value (Sand)	2006-Current
Filters - Total Unit Sales (Sand)	2006-Current
Filters - Original Equipment Unit Sales (Sand)	2006-Current
Filters - Aftermarket Unit Sales (Sand)	2006-Current
Filters - Total Retail Value (DE)	2006-Current
Filters - Original Equipment Retail Value (DE)	2006-Current
Filters - Aftermarket Equipment Retail Value (DE)	2006-Current
Filters - Total Unit Sales (DE)	2006-Current
Filters - Original Equipment Unit Sales (DE)	2006-Current
Filters - Aftermarket Unit Sales (DE)	2006-Current
Inground Automatic Pool Cleaners - Total Retail Value	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Retail Value	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Equipment Retail Value	2006-Current
Inground Automatic Pool Cleaners - Total Unit Sales	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Unit Sales	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Unit Sales	2006-Current
Inground Automatic Pool Cleaners - Total Retail Value (Suction)	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Retail Value (Suction)	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Equipment Retail Value (Suction)	2006-Current
Inground Automatic Pool Cleaners - Total Unit Sales (Suction)	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Unit Sales (Suction)	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Unit Sales (Suction)	2006-Current
Inground Automatic Pool Cleaners - Total Retail Value (Pressure)	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Retail Value (Pressure)	2006-Current

Inground Automatic Pool Cleaners - Aftermarket Equipment Retail Value (Pressure)	2006-Current
Inground Automatic Pool Cleaners - Total Unit Sales (Pressure)	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Unit Sales (Pressure)	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Unit Sales (Pressure)	2006-Current
Inground Automatic Pool Cleaners - Total Retail Value (Robotic)	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Retail Value (Robotic)	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Equipment Retail Value (Robotic)	2006-Current
Inground Automatic Pool Cleaners - Total Unit Sales (Robotic)	2006-Current
Inground Automatic Pool Cleaners - Original Equipment Unit Sales (Robotic)	2006-Current
Inground Automatic Pool Cleaners - Aftermarket Unit Sales (Robotic)	2006-Current
Aboveground Automatic Pool Cleaners - Total Retail Value	2006-Current
Aboveground Automatic Pool Cleaners - Total Unit Sales	2006-Current
Aboveground Automatic Pool Cleaners - Total Retail Value (Suction)	2006-Current
Aboveground Automatic Pool Cleaners - Total Unit Sales (Suction)	2006-Current
Aboveground Automatic Pool Cleaners - Total Retail Value (Pressure)	2006-Current
Aboveground Automatic Pool Cleaners - Total Unit Sales (Pressure)	2006-Current
Aboveground Automatic Pool Cleaners - Total Retail Value (Robotic)	2006-Current
Aboveground Automatic Pool Cleaners - Total Unit Sales (Robotic)	2006-Current
Heaters - Total Retail Value	2006-Current
Heaters - Original Equipment Retail Value	2006-Current
Heaters - Aftermarket Equipment Retail Value	2006-Current
Heaters - Total Unit Sales	2006-Current
Heaters - Original Equipment Unit Sales	2006-Current
Heaters - Aftermarket Unit Sales	2006-Current
Salt Chlorine Generators - Total Retail Value	2006-Current
Salt Chlorine Generators - Original Equipment Retail Value	2006-Current
Salt Chlorine Generators - Aftermarket Equipment Retail Value	2006-Current
Salt Chlorine Generators - Total Unit Sales	2006-Current
Salt Chlorine Generators - Original Equipment Unit Sales	2006-Current
Salt Chlorine Generators - Aftermarket Unit Sales	2006-Current

Category: Chemicals

Data Collection

Time Frame

Total Retail Value of Pool and Hot Tub Chemicals	2006-Current
Retail Value of Residential Pool Chemicals	2006-Current
Inground and Aboveground Pool Chemical Sales at Retail	2006-Current
Dollar Value of Pool Chemical Sales by Category at Retail (%)	Current
Residential Pools Primary Sanitizer Sales by State	2006-Current
Retail Value of Commercial Pool Chemicals	2006-Current
Retail Value of Hot Tub Chemicals	2006-Current
Percent Chemical Usage for Residential Inground Pools by Chemical Type	2006-Current
Percent Chemical Usage for Residential Aboveground Pools by Chemical Type	2006-Current
Inground Pool Owners - Dollars Per Month Spent on Pool Chemicals	2004 Consumer Survey, 2012 Compass Data
Aboveground Pool Owners - Dollars Per Month Spent on Pool Chemicals	2004 Consumer Survey, 2012 Compass Data
Inground Pool Owners - Months Per Year Pool Used	2004 Consumer Survey, 2012 Compass Data
Aboveground Pool Owners - Months Per Year Pool Used	2004 Consumer Survey, 2012 Compass Data
Inground Pool Owners - Days Per Week Pool Used	2004 Consumer Survey, 2012 Compass Data
Aboveground Pool Owners - Days Per Week Pool Used	2004 Consumer Survey, 2012 Compass Data
Percent Chemical Usage for Community Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for Luxury Club Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for Health Club Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for Medical Facility Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for School Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for Lodging Facility Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for Parks & Recreation/Municipality Pools (Commercial) by Chemical Type	2006-Current
Percent Chemical Usage for Multi-Family Housing Pools (Commercial) by Chemical Type	2006-Current

DataPoints: Pool Service

Data Collection

Time Frame

Total Value of Pool Service Market	1992-Current
Pool Service Households	1992-Current
Pool Service Market - Chemical Value	2006-Current
Pool Service Market - Equipment Value	2006-Current
Pool Service Market - Labor Value	2006-Current
Frequency of Pool Service Among Regular Users	2015
Distribution of Pool Service Households by State	Current
Distribution of Pool Service Companies by State	Current
Percent of Pool Households with Service	1992-Current

DataPoints: Aftermarket

Data Collection

Time Frame

Total Retail Value of Residential Pool Equipment, Chemicals and Service	2005-Current
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