

Data Category	Data Point	Time Frame
Residential Inground Swimming	Installed Base of Residential Pools	1970 - Current
Residential Inground Swimming	New Residential Pool Unit Sales	1970 - Current
Residential Inground Swimming	New Residential Pool Construction Revenue	1996 - Current
Residential Inground Swimming	Residential Pool Growth	1996 - Current
Residential Inground Swimming	Inground Pools Installed Base Attrition	1996 - Current
Residential Inground Swimming	Residential Inground Pools Per Capita	1996 - Current
Residential Inground Swimming	Residential Inground Pools per Square Mile	1996 - Current
Residential Inground Swimming	Residential Inground Pools by Construction Type (Concrete)	1970 - Current
Residential Inground Swimming	Residential Inground Pools by Construction Type (Vinyl)	1970 - Current
Residential Inground Swimming	Residential Inground Pools by Construction Type (Fiberglass)	1970 - Current
Residential Inground Swimming	Residential Inground Pools by Size (Gallons)	1996 - Current
Residential Inground Swimming	Residential Inground Pool Treatable Water	1996 - Current
Residential Inground Swimming	Residential Inground Pools by Age	1996 - Current
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Automatic Pool Cleaner	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Timer/Electronic Controls	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Heater/Heat Pump	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Safety Gate	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Safety Cover	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Lighting	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Water feature	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Salt Chlorine Generator	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Solar Cover	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Pool Alarm	2015
Residential Inground Swimming	Residential Inground Pool Installed Base Accessorization - Attached Spa	2015
Residential Inground Swimming	Residential Inground Pool New - Automatic Pool Cleaner	2015
Residential Inground Swimming	Residential Inground Pool New - Timer/Electronic Controls	2015
Residential Inground Swimming	Residential Inground Pool New - Heater/Heat Pump	2015
Residential Inground Swimming	Residential Inground Pool New - Safety Gate	2015
Residential Inground Swimming	Residential Inground Pool New - Salt Chlorine Generator	2015
Residential Inground Swimming	Residential Inground Pool New - Solar Cover	2015
Residential Inground Swimming	Residential Inground Pool New - Pool Alarm	2015
Residential Inground Swimming	Residential Inground Pool New - Attached Spa	2015
Residential Inground Swimming	Residential Inground Pool New - Manual Safety Cover	2015
Residential Inground Swimming	Residential Inground Pool New - Automatic Pool Cover	2015
Residential Inground Swimming	Residential Inground Pool New - Robotic Pool Cleaner	2015
Residential Inground Swimming	Residential Inground Pool New - Smartphone-enabled controls	2015
Residential Inground Swimming	Pool Remodeling Market Value	2006-Current
Residential Inground Swimming	Pool Remodel Households	2006-Current
Residential Inground Swimming	Residential Pool Remodeling and Renovation Top Project Types	2018
Residential Inground Swimming	Core Equipment (Pump, Filter, Heater) Replacement with Residential Pool Remodeling and/or Renovation Project	2018
Residential Inground Swimming	Range of Inground Pool Remodeling Expenditures by Homeowners	2018
Residential Inground Swimming	Average Range of Pool Demolition Cost by Pool Type	2018
Residential Inground Swimming	Average Range of Pool Fill-in Cost by Pool Type	2018
Residential Inground Swimming	Owner Characteristics - Maintain Own Pool	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Use Pool Service	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Age of Home	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Market Value of Home	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Perceived Financial Impact of Pool on Home Value	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Realtor® Attitudes Toward Impact on Resale Value of (Inground) Pools	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Household Income	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Head of Household Age	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Head of Household Occupation	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Children at Home	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Educational Attainment	2004 Consumer Survey, 2012 Compass Data
Residential Inground Swimming	Owner Characteristics - Hispanic	2004 Consumer Survey, 2012 Compass Data

Data Category	Data Point	Time Frame
Residential Aboveground	Installed Base of Residential Aboveground Pools	1970 - Current
Residential Aboveground	New Residential Aboveground Pool Unit Sales	1970 - Current
Residential Aboveground	New Residential Aboveground Pool Sales Revenue	1996 - Current
Residential Aboveground	Aboveground Pools Installed Base Attrition	2000 - Current
Residential Aboveground	Residential Aboveground Pool Growth	1970 - Current
Residential Aboveground	Residential Aboveground Pools Per Capita	1970 - Current
Residential Aboveground	Residential Aboveground Pools per Square Mile	1970 - Current
Residential Aboveground	Residential Aboveground Pools by Size (Gallons) (% Range)	2003 - Current
Residential Aboveground	Residential Aboveground Pool Treatable Water	1996 - Current
Residential Aboveground	Residential Aboveground Pools by Age	1996 - Current
Residential Aboveground	Owner Characteristics - Maintain Own Pool	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Use Pool Service	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Age of Home	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Market Value of Home	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Household Income	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Head of Household Age	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Head of Household Occupation	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Children at Home	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Educational Attainment	2004 Consumer Survey, 2012 Compass Data
Residential Aboveground	Owner Characteristics - Hispanic	2004 Consumer Survey, 2012 Compass Data

Data Category	Data Point	Time Frame
Commercial Swimming Pools	Installed Base of Commercial Pools	2006-Current
Commercial Swimming Pools	Installed Base of Water Features	2006-Current
Commercial Swimming Pools	New Commercial Pool Construction	2006-Current
Commercial Swimming Pools	New Commercial Pool Construction by Segment	2004-Current
Commercial Swimming Pools	New Water Feature (Spa, wade, wave & plunge pools, interactive water features, slides, lazy rivers) Construction	2006-Current
Commercial Swimming Pools	New Commercial Pool Construction Revenue	2006-Current
Commercial Swimming Pools	Commercial Pool Segment Aftermarket Value	2009-Current
Commercial Swimming Pools	Percent of U.S. Commercial Pools, Indoor and Outdoor	2018
Commercial Swimming Pools	Percent of U.S. Commercial Pools, Indoor and Outdoor by Region	2018
Commercial Swimming Pools	Use of Accessories within the Commercial Pool Installed Base (Chemical Feeder, Heater, Remote Systems, Diving Board, Cover, Slide)	Current
Commercial Swimming Pools	Commercial Pools Per Capita	2006-Current
Commercial Swimming Pools	Commercial Pools per Square Mile	2006-Current
Commercial Swimming Pools	Commercial Pools by Segment by State	2017
Commercial Swimming Pools	Commercial Treatable Water - Chemical Usage	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Community Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Luxury Club Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Health Club Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - YMCA Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Medical Facility Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Water Park Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - School Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Lodging Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Parks & Recreation/Municipal Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Multi-Family Units	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Community Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Luxury Club Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Health Club Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - YMCA Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Medical Facility Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Water Park Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - School Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Lodging Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Parks & Recreation/Municipal Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Multi-Family Treatable Water	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Community Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Luxury Club Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Health Club Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Medical Facility Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Water Park Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - School Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Lodging Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Parks & Recreation/Municipal Chemical Treatment Percentages	2006-Current
Commercial Swimming Pools	Commercial Pools by Sector - Multi-Family Chemical Treatment Percentages	2006-Current

Data Category	Data Point	Time Frame
Hot Tubs	Installed Base of Hot Tubs/Spas	1980-Current
Hot Tubs	New Residential Hot Tub/Spas Unit Sales	1980-Current
Hot Tubs	New Residential Hot Tub/Spas Wholesale Value of Sales	1980-Current
Hot Tubs	Residential Hot Tub/Spa Growth	1980-Current
Hot Tubs	Residential Hot Tubs/Spas Per Capita	1980-Current
Hot Tubs	Residential Hot Tubs/Spas per Square Mile	1980-Current
Hot Tubs	Hot Tub/Spa Sales by Retail Value	2015
Hot Tubs	Hot Tubs by Age in Years	2015
Hot Tubs	Hot Tubs by Size (Adult capacity)	2015
Hot Tubs	Hot Tub Treatable Water Volume	1980-Current
Hot Tubs	Hot Tub Treatable Water - Chemical Usage	2015
Hot Tubs	Annual Frequency Hot Tub Draining for Cleaning	2004 Consumer Survey, 2012 Compass Data
Hot Tubs	Hot Tub Days per Month Utilization	2004 Consumer Survey, 2012 Compass Data
Hot Tubs	Hot Tub Annual Months of Utilization	2004 Consumer Survey, 2012 Compass Data
Hot Tubs	Hot Tub Owners Also Own Pool Percentage	2004 Consumer Survey, 2012 Compass Data
Hot Tubs	Hot Tub Installed Base Accessorization Percentage	2004 Consumer Survey, 2012 Compass Data

Data Category	Data Point	Time Frame
Chemicals	Total Retail Value of Pool and Hot Tub Chemicals	2006-Current
Chemicals	Retail Value of Residential Pool Chemicals	2006-Current
Chemicals	Inground and Aboveground Pool Chemical Sales at Retail	2006-Current
Chemicals	Dollar Value of Pool Chemical Sales by Category at Retail (%)	Current
Chemicals	Residential Pools Primary Sanitizer Sales by State	2006-Current
Chemicals	Retail Value of Commercial Pool Chemicals	2006-Current
Chemicals	Retail Value of Hot Tub Chemicals	2006-Current
Chemicals	Percent Chemical Usage for Residential Inground Pools by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Residential Aboveground Pools by Chemical Type	2006-Current
Chemicals	Inground Pool Owners - Dollars Per Month Spent on Pool Chemicals	2004 Consumer Survey, 2012 Compass Data
Chemicals	Aboveground Pool Owners - Dollars Per Month Spent on Pool Chemicals	2004 Consumer Survey, 2012 Compass Data
Chemicals	Inground Pool Owners - Months Per Year Pool Used	2004 Consumer Survey, 2012 Compass Data
Chemicals	Aboveground Pool Owners - Months Per Year Pool Used	2004 Consumer Survey, 2012 Compass Data
Chemicals	Inground Pool Owners - Days Per Week Pool Used	2004 Consumer Survey, 2012 Compass Data
Chemicals	Aboveground Pool Owners - Days Per Week Pool Used	2004 Consumer Survey, 2012 Compass Data
Chemicals	Percent Chemical Usage for Community Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Luxury Club Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Health Club Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Medical Facility Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for School Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Lodging Facility Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Parks & Recreation/Municipality Pools (Commercial) by Chemical Type	2006-Current
Chemicals	Percent Chemical Usage for Multi-Family Housing Pools (Commercial) by Chemical Type	2006-Current
Data Category	Data Point	Time Frame
Pool Service	Total Value of Pool Service Market	1992-Current
Pool Service	Pool Service Households	1992-Current
Pool Service	Pool Service Market - Chemical Value	2006-Current
Pool Service	Pool Service Market - Equipment Value	2006-Current
Pool Service	Pool Service Market - Labor Value	2006-Current
Pool Service	Frequency of Pool Service Among Regular Users	2015
Pool Service	Distribution of Pool Service Households by State	Current
Pool Service	Distribution of Pool Service Companies by State	Current
Pool Service	Percent of Pool Households with Service	1992-Current
Data Category	Data Point	Time Frame
Aftermarket	Total Retail Value of Residential Pool Equipment, Chemicals and Service	2005-Current