

# U.S. Commercial Swimming Pool Market Report

YE2019

- Commercial pool construction increased almost 5% during 2019 - with the addition of more than 3,100 new pools
- Associated chemicals and equipment aftermarket value more than \$2B
- Detailed analysis of each segment of commercial pools reveals which sectors experienced growth, decline, or remained steady during 2019
- Assessment of the potential impact of COVID outbreak and restrictions on the commercial pool industry during 2020

# There's more where this came from

Obviously, not everything we know about the pool and spa industry is in this report. As comprehensive as the following pages are, there is a lot more to the story including –

- Channel dynamics
- International markets
- Permits tracking
- Geographic analyses
- Builder, retailer, service firm profiles
- Product category reviews
- Pool owner/prospective owner surveys
- Spas
- Commercial pools

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## About Pkdata

Pkdata is a market research firm that has tracked the swimming pool and hot tub industry since 1992. We continuously survey pool products manufacturers, distributors, builders, retailers, service professionals and of course consumers.

Our research findings are frequently cited in industry trade journals as well as leading newspapers, magazines, and broadcast media. To date, the firm has completed over 400 pool and hot tub studies.

Pkdata's clients are the leading manufacturers in the swimming pool and hot tub industry as well as various channel constituents including builders, retailers and distributors. The firm also serves as market research counsel to the industry's trade organization, the Association of Pool and Spa Professionals. We frequently act as market advisors to outside investment institutions and have been called upon to assist with merger and acquisition due diligence.

Pkdata publishes numerous reports regarding the state of the pool and hot tub industry. For more information, please visit our website [www.pkdata.com](http://www.pkdata.com) or contact us at [info@pkdata.com](mailto:info@pkdata.com).

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The logo for Pkdata, featuring the word "Pkdata" in a stylized, blue, italicized font.

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